



TRADITION – The Festival of the Lake has been bringing the community together since 1982, and this year we will TRADITION as our theme. The festival will be here on our campus in Old Mandeville October 14-16.

As always, the public is invited to attend and we all get to listen to our great bands for free. This year, Four Unplugged and Vieux Carre will be showcasing the stage, along with 90 Degrees West, Christian Serpas, and more.

More and better games, great kiddie activities, phenomenal food, and one of the best craft fairs on the northshore are all on tap!

Our great festival is not possible without sponsors, old and new! Commit early to one of our sponsor categories to maximize your benefits, including having your logo on our festival t-shirt and a chance to buy 500 festival tickets at a great discount. Join us now by completing the sponsor form, or provide the sign up form to a company you know that would like to be part of our tradition celebration. For updates on the festival and to add more value to our sponsor packages, please follow us on Facebook at FestivaloftheLake and on Twitter @FestoftheLake.

While you enjoy your family this summer, we'll be getting ready to celebrate the tradition of the Festival of the Lake with you this fall. We're already excited!

LEVELS	AMOUNT	BENEFITS
Platinum	\$5,000	Main Stage Sponsor, Fest T-Shirt* (<u>large</u> logo); Inclusion in <u>all</u> festival live stage annnc; stage signage 4 Festival Solo Social Media Mentions 4 Church Bulletin Announcements Facebook Like and Twitter Follow Fest Website Link
Diamond	\$2,500	Wine Booth Sponsor; Fest T-Shirt* (<u>med</u> logo) Booth/Game Signage and Announcements 2 Festival Solo Social Media Mentions 2 Church Bulletin Announcements Facebook Like and Twitter Follow Fest Website Link
Gold	\$1,500	Craft Fair Sponsor; Fest T-Shirt* (<u>regular</u> logo); booth / craft alley signage 1 Festival Solo Social Media Mention 1 Church Bulletin Announcement Facebook like and Twitter Follow Fest Website Link
Silver	\$1,000	Main Game Booth Sponsor; Fest T-Shirt* (<u>reg</u> logo) Booth Signage Facebook Like and Twitter Follow Fest Website link Bulletin Group Sponsor Acknowledgment

- Bronze** \$750 **Face-Paint Booth** sponsor
Booth Signage | Facebook Like and Twitter Follow
Inclusion on Festival Website
- Nickel** \$500 **Game Booth** Sponsor
Booth Signage | Inclusion on Festival Website
- Copper** \$300 **Food** Booth Sponsor
Booth Signage

A-La-Carte Add On (must be a Sponsor at \$500 level or above)

- \$1500 Logo Featured on Festival Pre-sale Coupons
- \$175 500 Festival Tickets (*discounted 30%; Sep 15 deadline*)
- \$50 Festival Solo Social Media Mention
- \$25 Facebook Like and Twitter Follow

*Must commit by July 15, 2016 to be included on the T-shirt.

Sponsorship Agreement

The Festival of the Lake agrees to provide each sponsor with the benefits listed. Except as noted below for festival tickets add on, sponsors agree to pay all fees no later than October 13, 2016.

Level (chose one from above) _____ \$ _____

A-La-Carte Add On (*must be a Sponsor at \$500 level or above*)

Logo Featured on Festival Pre-sale Coupons	___ x	\$1500	\$ _____
500 Fest Tickets (<i>discounted 30%; submit/pay by Sep 15</i>)	___ x	\$175	\$ _____
Festival Solo Social Media Mention	___ x	\$50	\$ _____
Facebook Like and Twitter Follow	___ x	\$25	\$ _____

Sponsor Name: _____
(Exactly as you want it to appear on Sponsor Listings)

Sponsor Address: _____

Telephone Number: _____ Email: _____

Signature: _____ Print Name: _____

___ Payment Enclosed
Check Enclosed - Check # _____

Visa, MasterCard #: _____ Code: _____ Exp. Date: _____

Please return this form to the Parish Life Center or mail it to Festival of the Lake, 312 Lafitte St. Mandeville, LA 70448