



**VINTAGE** – It’s hard to believe, but our Festival of the Lake has been bringing our church parish and the community together for 35 years! We’ve now achieved “vintage” status, and that’s our theme this year. The festival will be here on our campus in Old Mandeville October 20-22, 2017.

We have something for every member of the family, with games, great kiddie activities, phenomenal food, and a first-class craft fair. As always, the public is invited to attend and we all get to listen to our great bands for free. We’ve invited favorites Four Unplugged, 90 Degrees West, and Christian Serpas back, and have a few new bands as well, like the Blenderz.

This is your chance to be one of a special group of 35<sup>th</sup> Anniversary Sponsors. Our great festival is not possible without sponsors, old and new! Commit early to one of our sponsor categories to maximize your benefits, including having your logo on our festival t-shirt and a chance to buy 500 festival tickets at a great discount. Join us now by completing the sponsor form, or provide the sign-up form to a company you know that would like to be part of our tradition celebration. For updates on the festival and to add more value to our sponsor packages, please follow us on Facebook at FestivaloftheLake and on Twitter @FestoftheLake.

While you enjoy your family this summer, we’ll be getting ready to celebrate our 35<sup>th</sup> Annual Festival of the Lake with you this fall. We’re already excited!

<b>LEVELS</b>	<b>AMOUNT</b>	<b>BENEFITS</b>
<b>Platinum</b>	\$5,000	<b>Main Stage</b> Sponsor, Fest T-Shirt* ( <u>large</u> logo); Inclusion in <u>all</u> festival live stage annnc; stage signage 4 Festival Solo Social Media Mentions 4 Church Bulletin Announcements Facebook Like and Twitter Follow   Fest Website Link
<b>Diamond</b>	\$2,500	<b>Wine Booth</b> Sponsor; Fest T-Shirt* ( <u>med</u> logo) Booth/Game Signage and Announcements 2 Festival Solo Social Media Mentions 2 Church Bulletin Announcements Facebook Like and Twitter Follow   Fest Website Link
<b>Gold</b>	\$1,500	<b>Craft Fair</b> Sponsor; Fest T-Shirt* ( <u>regular</u> logo); booth / craft alley signage 1 Festival Solo Social Media Mention 1 Church Bulletin Announcement Facebook like and Twitter Follow   Fest Website Link
<b>Silver</b>	\$1,000	<b>Main Game</b> Booth Sponsor; Fest T-Shirt* ( <u>reg</u> logo) Booth Signage   Facebook Like and Twitter Follow Fest Website link   Bulletin Group Sponsor Acknowledgment

<b>Bronze</b>	\$750	<b>Face-Paint Booth</b> sponsor Booth Signage   Facebook Like and Twitter Follow Inclusion on Festival Website
<b>Nickel</b>	\$500	<b>Game Booth</b> Sponsor Booth Signage   Inclusion on Festival Website
<b>Copper</b>	\$300	<b>Food</b> Booth Sponsor Booth Signage

**A-La-Carte Add On (must be a Sponsor at \$500 level or above)**

\$2000	Logo Featured on 35 <sup>th</sup> Annual Festival Drink Koozies
\$1500	Logo Featured on Festival Pre-sale Coupons
\$175	500 Festival Tickets ( <i>discounted 30%; Sep 15 deadline</i> )
\$50	Festival Solo Social Media Mention
\$25	Facebook Like and Twitter Follow

\*Must commit by July 1, 2017 to be included on the T-shirt, but payment deadline is Oct 13, 2017

**Sponsorship Agreement**

The Festival of the Lake agrees to provide each sponsor with the benefits listed. Except as noted below for festival tickets add on, sponsors agree to pay all fees no later than October 13, 2017.

**Level (chose one from above)** \_\_\_\_\_ \$ \_\_\_\_\_

**A-La-Carte Add On (*must be a Sponsor at \$500 level or above*)**

Logo Featured on 35 <sup>th</sup> Annual Festival Drink Koozies	_____ x \$2000	\$ _____
Logo Featured on Festival Pre-sale Coupons	_____ x \$1500	\$ _____
500 Fest Tickets ( <i>discounted 30%; submit &amp; pay by Sep 15</i> )	_____ x \$175	\$ _____
Festival Solo Social Media Mention	_____ x \$50	\$ _____
Facebook Like and Twitter Follow	_____ x \$25	\$ _____

Sponsor Name: \_\_\_\_\_  
*(Exactly as you want it to appear on Sponsor Listings)*

Sponsor Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

\_\_\_\_ Payment Enclosed

Check Enclosed - Check # \_\_\_\_\_ (*make checks payable to Festival of the Lake*)

Visa, MasterCard #: \_\_\_\_\_ Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please return this form to the Parish Life Center, mail it to Festival of the Lake, 312 Lafitte St. Mandeville, LA 70448, or email it to [sponsors@festivalofthelake.com](mailto:sponsors@festivalofthelake.com).