



LIVE, LOVE – It’s where our parish and community comes alive, where we really live the good times. Of course, Love is always present, from the volunteers who make it possible to the families that make our festival a great way to be with and love their families and friends. It’s irresistible, and the joy on everyone’s faces is such a wonderful gift. You can be a major part of that living and loving in the heart of Old Mandeville for Our Lady of the Lake’s 36th Annual Festival of the Lake from October 19-21, 2018.

No family member is left out of our 3-day festival – there’s mouth-watering food, games for all ages, cold beverages, crafts, and plenty of great music to match the fun. This year, after Christian Serpas continues his tradition of kicking off our festival’s music offerings, we’ll hear from all new bands -- Supercharger (70s/80s/90s rock cover), Next Gen V (funk, blues, jazz blend), Tchefuncte River Band (acoustic rock), Category 6 (80s to today cover band), and on Sunday, we will feature a Blues and Craft Brew Competition with an extraordinary blues musician, Jonathan “Boogie” Long.

Individuals or businesses sponsor our Festival, and businesses receive great exposure to our local and loyal parishioners and festival goers. Our Blues & Craft Brew Competition is a new sponsorship opportunity this year. We invite you to commit early to one of our sponsor categories to maximize your benefits, including having your logo on our festival t-shirt and a chance to buy 500 festival tickets at a great discount. Join us now by completing the sponsor form online at our website www.festivalofthelake.com, or by completing and mailing in the form with your payment. For updates on the festival and to add more value to our sponsor packages, please follow us on Facebook at FestivaloftheLake, Twitter @FestoftheLake, and Instagram @FestivaloftheLake.

We look forward to welcoming you as a 2018 Festival of the Lake Sponsor.

LEVELS	AMOUNT	BENEFITS
Platinum	\$5,000	Main Stage Sponsor, Fest T-Shirt* (<u>large</u> logo); Inclusion in <u>all</u> festival live stage annnc; stage signage 4 Festival Solo Social Media Mentions 4 Church Bulletin Announcements Social Media Like/Follow
Diamond	\$2,500	Wine Booth Sponsor; Fest T-Shirt* (<u>med</u> logo) Booth/Game Signage and Announcements 2 Festival Solo Social Media Mentions 2 Church Bulletin Announcements Social Media Like/Follow
Ruby	\$2,000	Craft Brew Competition Booth Sponsor; Fest T-Shirt* <u>med</u> logo Booth/Game Signage and Announcements 4 Festival Solo Social Media Mentions 1 Church Bulletin Announcements Social Media Like/Follow

Gold	\$1,500	Craft Fair Sponsor; Fest T-Shirt* (<u>regular</u> logo); booth / craft alley signage 1 Festival Solo Social Media Mention 1 Church Bulletin Announcement Social Media Like/Follow
Silver	\$1,000	Main Game Booth Sponsor; Fest T-Shirt* (<u>reg</u> logo) Booth Signage Social Media Like/Follow Fest Website link Bulletin Group Sponsor Acknowledgment
Bronze	\$750	Face-Paint Booth sponsor Booth Signage Social Media Like/Follow Inclusion on Festival Website
Nickel	\$500	Game Booth Sponsor Booth Signage Inclusion on Festival Website
Copper	\$300	Food Booth Sponsor Booth Signage

A-La-Carte Add On (must be a Sponsor at \$500 level or above)

\$1500	Logo Featured on Festival Pre-sale Coupons
\$175	500 Festival Tickets (<i>discounted 30%; Sep 15 deadline</i>)
\$50	Festival Solo Social Media Mention
\$25	Social Media Like/Follow

*Must commit by July 1, 2018 to be included on the T-shirt, but payment deadline is Oct 12, 2018

Sponsorship Agreement

Festival of the Lake agrees to provide each sponsor with the benefits listed. Except as noted below for festival tickets add on, sponsors agree to pay all fees no later than October 12, 2018.

Level (chose one from above) _____		\$ _____
A-La-Carte Add On (<i>must be a Sponsor at \$500 level or above</i>)		
Logo Featured on Festival Pre-sale Coupons	___ x \$1500	\$ _____
500 Fest Tickets (<i>discounted 30%; submit & pay by Sep 15</i>)	___ x \$175	\$ _____
Festival Solo Social Media Mention	___ x \$50	\$ _____
Social Media Like/Follow	___ x \$25	\$ _____

Sponsor Name: _____
 (Exactly as you want it to appear on Sponsor Listings)

Sponsor Address: _____

Telephone Number: _____ Email: _____

Signature: _____ Print Name: _____

___ Payment Enclosed
 Check Enclosed - Check # _____ (make checks payable to Festival of the Lake)
 Visa, MasterCard #: _____ Code: _____ Exp. Date: _____

Please return this form to the Parish Life Center, mail it to Festival of the Lake, 312 Lafitte St. Mandeville, LA 70448, or email it to sponsors@festivalofthelake.com. You can also complete the form online at our website, www.festivalofthelake.com by clicking on the sponsor link there.