



**KEEP CALM & PADDLE ON** – The Festival of the Lake has been bringing the community together since 1982, and we look to continue this tradition with this year’s festival, October 18-20, on OLL’s campus in Old Mandeville.

As always, the public is invited to attend and we all get to listen to our great bands for free. Back by popular demand this year will be musical acts Category Six on Friday Night and Supercharger on Saturday night.

Great games, phenomenal food, and a craft fair are on tap, and on Sunday, our Craft Brew Competition returns!

Individuals or businesses sponsor our Festival, and businesses receive great exposure to our local and loyal parishioners and festival goers. Our Craft Brew Competition is also a sponsorship opportunity this year. We invite you to commit early to one of our sponsor categories to maximize your benefits, including having

your logo on our festival t-shirt and a chance to buy 500 festival tickets at a great discount. Join us now by completing the sponsor form online at our website [www.festivalofthelake.com](http://www.festivalofthelake.com), or by completing and mailing in the form with your payment. For updates on the festival and to add more value to our sponsor packages, please follow us on Facebook at FestivaloftheLake, Twitter @FestoftheLake, and Instagram @FestivaloftheLake.

We look forward to welcoming you as a 2019 Festival of the Lake Sponsor.

<b>LEVELS</b>	<b>AMOUNT</b>	<b>BENEFITS</b>
<b>Platinum</b>	\$5,000	<b>Main Stage</b> Sponsor, Fest T-Shirt* ( <u>large</u> logo); Inclusion in <u>all</u> festival live stage annnc; stage signage 4 Festival Solo Social Media Mentions 4 Church Bulletin Announcements Social Media Like/Follow   Fest Website Link
<b>Diamond</b>	\$2,500	<b>Wine Booth</b> Sponsor; Fest T-Shirt* ( <u>med</u> logo) Booth/Game Signage and Announcements 2 Festival Solo Social Media Mentions 2 Church Bulletin Announcements Social Media Like/Follow   Fest Website Link
<b>Ruby</b>	\$2,000	<b>Craft Brew Competition Booth</b> Sponsor; Fest T-Shirt* med logo Booth/Game Signage and Announcements 4 Festival Solo Social Media Mentions 1 Church Bulletin Announcements Social Media Like/Follow
<b>Gold</b>	\$1,500	<b>Craft Fair</b> Sponsor; Fest T-Shirt* ( <u>regular</u> logo); booth / craft alley signage 1 Festival Solo Social Media Mention 1 Church Bulletin Announcement Social Media Like/Follow   Fest Website Link

<b>Silver</b>	\$1,000	<b>Main Game</b> Booth Sponsor; Fest T-Shirt* ( <u>reg</u> logo) Booth Signage   Social Media Like/Follow Fest Website link   Bulletin Group Sponsor Acknowledgment
<b>Bronze</b>	\$750	<b>Face-Paint Booth</b> sponsor Booth Signage   Facebook Like and Twitter Follow Inclusion on Festival Website
<b>Nickel</b>	\$500	<b>Game Booth</b> Sponsor Booth Signage   Inclusion on Festival Website
<b>Copper</b>	\$300	<b>Food</b> Booth Sponsor Booth Signage

**A-La-Carte Add On (must be a Sponsor at \$500 level or above)**

\$1500	Logo Featured on Festival Pre-sale Coupons
\$175	500 Festival Tickets ( <i>discounted 30%; Sep 15 deadline</i> )
\$50	Festival Solo Social Media Mention
\$25	Facebook Like and Twitter Follow

\*Must commit by July 11, 2019 to be included on the T-shirt.

**Sponsorship Agreement**

The Festival of the Lake agrees to provide each sponsor with the benefits listed. Except as noted below for festival tickets add on, sponsors agree to pay all fees no later than October 11, 2019.

**Level (chose one from above)** \_\_\_\_\_ \$ \_\_\_\_\_

**A-La-Carte Add On (*must be a Sponsor at \$500 level or above*)**

Logo Featured on Festival Pre-sale Coupons	___ x \$1500	\$ _____
500 Fest Tickets ( <i>discounted 30%; submit/pay by Sep 15</i> )	___ x \$175	\$ _____
Festival Solo Social Media Mention	___ x \$50	\$ _____
Social Media Like/Follow	___ x \$25	\$ _____

Sponsor Name: \_\_\_\_\_  
(Exactly as you want it to appear on Sponsor Listings)

Sponsor Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

\_\_\_ Payment Enclosed

Check Enclosed - Check # \_\_\_\_\_

Visa, MasterCard #: \_\_\_\_\_ Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please return this form to the Parish Life Center, mail it to Festival of the Lake, 312 Lafitte St. Mandeville, LA 70448, or email it to [sponsors@festivalofthelake.com](mailto:sponsors@festivalofthelake.com). You can also complete the form online at our website, [www.festivalofthelake.com](http://www.festivalofthelake.com) by clicking on the sponsor link there.